



# KICKIN' ASPHALT SPONSORSHIPS

## TITLE SPONSOR (Limit 1)

Investment **\$10,000**

- Company **NAME & LOGO** included as the **LEAD** sponsor in event promotions, including press releases interviews, radio, and/or tv
- Company **NAME & LOGO** on all printed advertising
- Company **NAME** printed **PROMINENTLY** on back of all T-shirts along with other sponsors
- Company-provided banner can be displayed at the event
- Company may provide items for goody bags
- Includes up to ten 5K entries and ten wine/beer tickets
- Designated space to set up a 6' table at the event  
*(first come first serve & space permitting)*

## PLATINUM SPONSOR

Investment **\$2,500**

- Company **NAME** on all printed advertising;
- Company **NAME** printed on back of T-shirts with other sponsors
- Company-provided banner can be displayed at the event
- Company may provide items for goody bags
- Includes up to six 5K entries and six wine/beer tickets
- Designated space to set up a 6' table at the event  
*(first come first serve & space permitting)*

## SILVER SPONSOR

Investment **\$500**

- Company **NAME** printed on back of T-shirts with other sponsors
- Company may provide items for goody bags
- Includes up to two 5K entries and two wine/beer tickets

## DIAMOND SPONSOR

Investment **\$5,000**

- Company **NAME** listed as the sponsor in event promotions, including press releases interviews, radio, and/or tv
- Company **NAME** on all printed advertising
- Company **NAME** printed **PROMINENTLY** on back of all T-shirts along with other sponsors
- Company-provided banner can be displayed at the event
- Company may provide items for goody bags
- Includes up to eight 5K entries and eight wine/beer tickets
- Designated space to set up a 6' table at the event  
*(first come first serve & space permitting)*

## GOLD SPONSOR

Investment **\$1,000**

- Company **NAME** on all printed advertising
- Company **NAME** printed on back of T-shirts with other sponsors
- Company may provide items for goody bags
- Includes up to four 5K entries and four wine/beer tickets
- Designated space to set up a 6' table at the event  
*(first come first serve & space permitting)*

## BRONZE SPONSOR

Investment **\$250**

- Company may provide items for goody bags
- Includes one 5K entry and one wine/beer ticket

# FUN RUN/WALK SPONSORSHIP

I, \_\_\_\_\_ do hereby agree to participate as a Sponsor for  
The El Paso Center for Children Kickin' Asphalt 5K Fun Run/Walk.

**\*SPONSORSHIP LEVELS** *Mark your choice with an "X"*

\_\_\_\_\_ Title (\$10,000)    \_\_\_\_\_ Diamond (\$5,000)    \_\_\_\_\_ Platinum (\$2,500)    \_\_\_\_\_ Gold (\$1,000)  
\_\_\_\_\_ Silver (\$500)    \_\_\_\_\_ Bronze (\$250)

## PARTNER / SPONSOR / CONTRIBUTION

Sponsoring Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Official Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

**Checks are preferred! If payment by credit card is required,  
please contact Adrian Duran at [aduran@epccinc.org](mailto:aduran@epccinc.org).**

### **PLEASE MAIL YOUR FORM/CHECK TO:**

**El Paso Center for Children, Inc.  
2200 N. Stevens St. El Paso, TX 79930**

*As a 501(c)(3) organization, your donation may be tax deductible!*

\*1) This donation will not affect any existing or future vendor relationships with El Paso Center for Children, Inc., either positively or negatively; 2) and as such, there is no implied threat of discontinuing business if you decide you are unable to provide a sponsorship at this time; and 3) pricing of any existing agreements will continue at its current agreed upon price point until standard term renegotiation.

## OUR MISSION & FREE SERVICES

It is our mission to empower youth and families to brave adversity and conflict through constantly evolving, innovative programs in order to co-create a brighter future.

- Early Childhood Services
- Youth Outreach & Housing
- Youth Emergency Shelter
- Counseling & Life Skills
- Victims of Crime Counseling
- Foster Care
- Parent Cafés
- Family Resource Center
- And More!

## REAL CLIENT QUOTES

“There’s not one family that could not benefit from such a wonderful program.”

“You guys have done so much for me for me these past weeks it’s unbelievable. Really can’t thank you guys more for everything.”

“I like that you are treated with respect and feel welcome. I like that you feel at home and always know that there is an ear for you.”