



2025 Annual Report

It is our mission to empower youth and families to brave adversity, victimization, and conflict through constantly evolving, innovative programs in order to co-create a brighter future.



Center Snapshot

Program Participation: 7,301
197% of contractual goals

Some clients participated in more than one program, however, goals are set with the funder in each program contract

2025 Revenue: \$6.68 million*
2025 Expenses: \$6.63 million*

64 Employees
11 Board Members

\$510,102 passed through directly to El Pasoans for urgent needs

Clean IT, HR, Program, and Financial Audits

Secured more than \$14 million in grants in 2025**



* Preliminary figure for 2025. When audit is completed, it will be posted at www.epccinc.org.

** Grants are for performance periods of 1-4 years and are mostly from government sources

2025 Highlights and Executive Notes

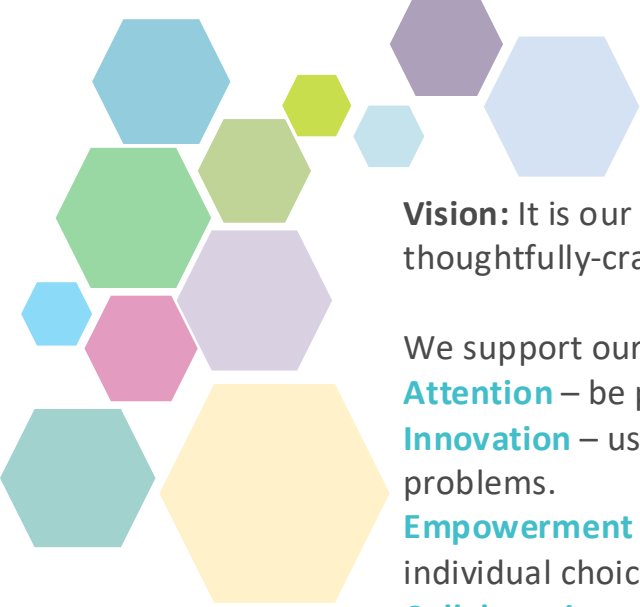
2025 was a complex year for the Center. Rapid-fire changes to policy have overwhelmed many systems across the country. The agency successfully navigated a shifting grants landscape, retaining funding with no service interruptions for clients.

Not everything is yet clear, but we know many persons experiencing homelessness and families with children will struggle under cuts to healthcare and continued high costs for essentials, like food. These kinds of hardship are historically proven to increase risk of child maltreatment, substance use, anxiety, depression, and suicide. Our agency will do everything possible to support our clients and community in staying resilient in the face of these challenges.

In 2025, we completed the first full cycles of our Fatherhood EFFECT and Texas Home Visiting projects. Fatherhood EFFECT engaged military and civilian fathers and father figures, building a network of men committed to being the best possible dads to their children. Texas Home Visiting provided in-home educational enrichment, delivering classes to support school readiness for children ages 2-5. These are our newest programs, and we are very proud of their successful launch. See our website www.epccinc.org for information on our programs.

We remain open to new opportunities and hope our existing funders, partners, community members, and donors continue to support our work.

This annual report was prepared by the Executive Team and approved by the Board of Directors.



Vision: It is our vision to promote individual well-being and a better El Paso through thoughtfully-crafted services, partnerships, restorative space, and highly-skilled team members.

We support our mission and vision by remaining focused on core values:

Attention – be present and mindful with our team, clients, partners, and the community.

Innovation – use imagination and research to develop solutions to individual and social problems.

Empowerment – continually learn, share, and bring positive energy to our work, respecting individual choices and strengths.

Collaboration – be inclusive of individuals and potential partners organizations to build relationships that maximize impact.

Integrity – be accountable, transparent, and ethical, ever mindful of the responsibilities entrusted to us.

Strategic Goals

Goal 1: Maintain systems that support compliance and quality.

Goal 2: Position the agency as the non-profit of choice, attracting and retaining top talent.

Goal 3: Diversify and grow funding to ensure sustainability and support for key strategic initiatives.

Goal 4: Maintain and build community awareness and relationships with internal and external stakeholders/partners.





Employee Engagement & Our Team

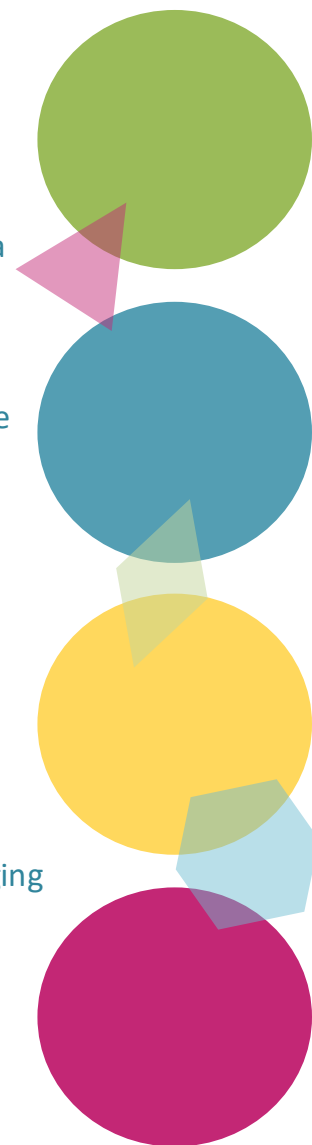
M&Ms --The Morale Mentors at the Center

The M&Ms were formed in 2022 by enthusiastic employee volunteers who work to build cross-agency cohesiveness and agency pride in our different programs and areas of operation. They selected Karina Rodas, the Chief Talent and Systems Officer as their executive-level liaison.

The M&Ms met at least once a month to discuss various engagement activities for staff, policies, and agency-wide improvements. Their regular meetings provided a space to brainstorm, plan, and execute initiatives that promote a positive and inclusive workplace culture.

The team participated in the following activities:

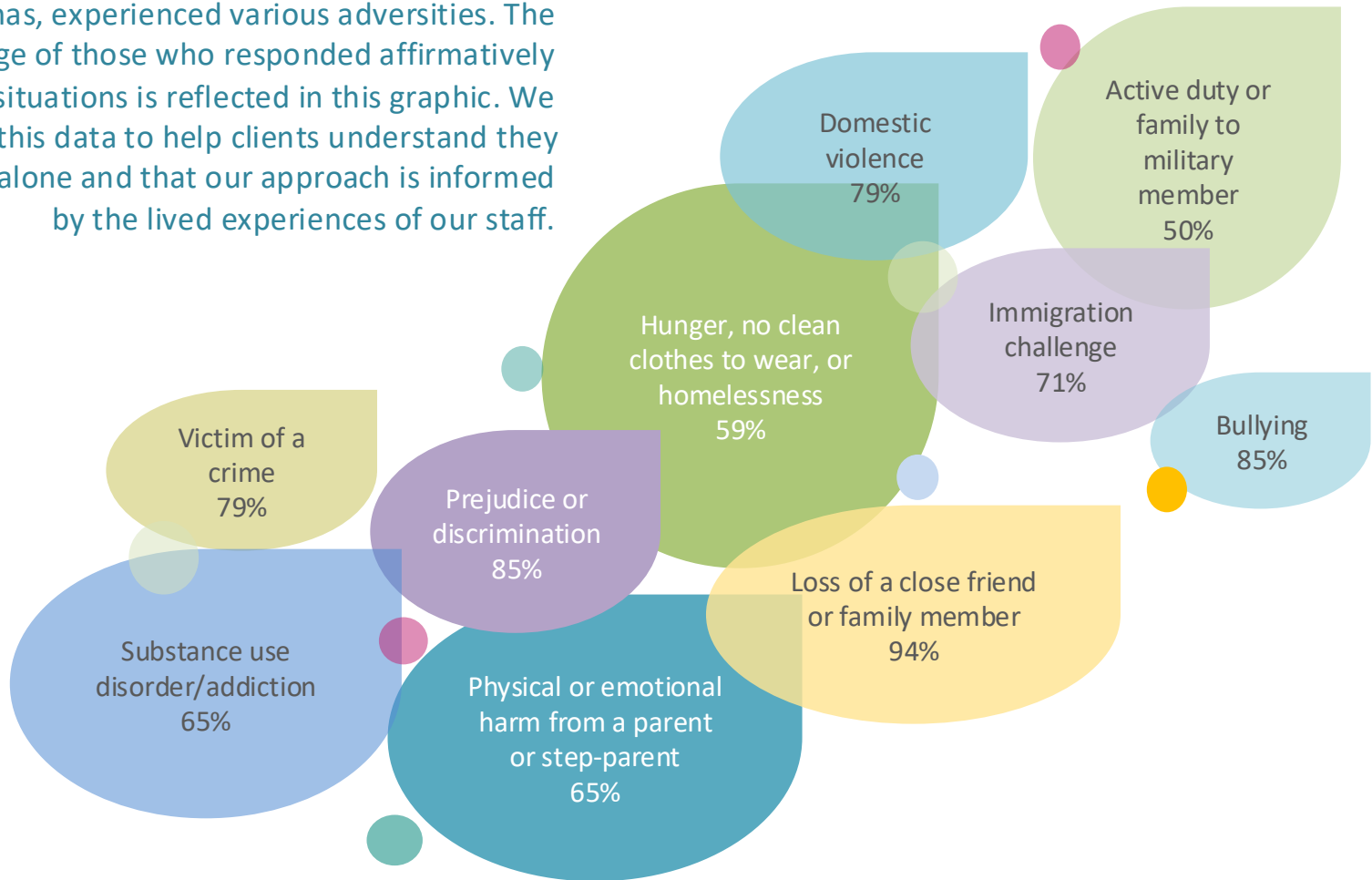
- Open Houses
- Employee Cookout
- Administrative Professionals Day
- Halloween Celebration
- End-of-Year Celebration
- All-Staff Meetings
- Provided Goodies to All Staff to Boost Morale
- Work Anniversaries: Each employee received a personalized, individualized card acknowledging their anniversary and contributions to the Center along with a small goodie as a token of appreciation.
- Birthdays: Each employee was recognized with a birthday card and a cupcake.



This effort is part of the agency's Strategic Plan Goal 2: Position the agency as the non-profit of choice, attracting and retaining top talent.

Our Team

Every two years we survey staff to learn about whether they have, or a person close to them has, experienced various adversities. The percentage of those who responded affirmatively to these situations is reflected in this graphic. We can use this data to help clients understand they are not alone and that our approach is informed by the lived experiences of our staff.



Employee Satisfaction/Retention

An annual staff survey reflects efforts to make the Center a good place to work.

90% indicated the workplace culture is fair and equitable

98% indicated they are proud of the quality of agency services

Thru the use of the Relias training database, online training, and in-person workshops, the agency provided extensive training/professional development opportunities for staff

90.5% Staff Retention

Reflects only voluntary departures. The most common reason given for departure is an increase in pay or career advancement.

91% indicated satisfaction with their salaries, benefits and/or job as a whole

93% indicated satisfaction with learning opportunities

Supports the agency's Strategic Plan Goal 2: Position the agency as the non-profit of choice, attracting and retaining top talent.

Board of Directors

President:
Cecilia Watt
McKesson

Vice President:
Mark Pries
Realtor

Treasurer:
Steven
Kontoulis
PNC Bank

Secretary:
Sunny Shields
State Farm

Ad Hoc:
Ricardo
Chafino
Retired Human
Services

Victor Vela
Marathon
Petroleum

David Nemir
Atlas Sensor
Technologies

Joe Lopez
Rio Vista
Behavioral
Health Hospital

Emily Cruz
Truly Nolen

Amelia Leony-
Carrete, LCSW
Clint ISD

Commander
Jason Johnson
EP Police
Department

Omar Tarin
El Paso Electric
Company



Clients and Services

Sample Client Scenarios

Our clients – our neighbors in El Paso – are strong capable people seeking support through a particular challenge. We are honored to work with them to build their strengths and resources for the brighter future they envision.

Family conflict and/or high levels of stress (e.g., grief and loss, co-parenting challenges)

Experiencing anxiety and/or depression

Just had a baby and want to connect with other parents

Want to become an even better parent

Struggling to meet basic needs of family (e.g., food, rent)

Have been the victim of a crime (e.g., domestic violence, trafficking, assault, child abuse)

Child having problems at school (e.g., failing classes, being bullied)

Many times, multiple issues are of concern to a client/family. Additional situations for our clients may include being a runaway, being homeless, and/or living on the streets or other unsafe places.

Services Provided

Housing, Drop-In Center, & Shelter 12,338 Nights off the Streets

Serves runaway and homeless teens and young adults at-risk of or who have been victims of trafficking.

10,468 Skill-Building Classes

Classes are provided at dozens of locations, including in family homes. Classes focus on building the strengths of participants.

Clients may participate in more than one service.

Services are all free, all the time.

4,498 Resource Coordination Services

Connects clients to resources and assistance in the community and across internal programs so families can meet their needs.

2,610 Counseling Sessions

Counseling services are available to victims of crime and parents/caregivers with children under age 18.

We served 4,838 meals to clients attending group activities.

687 Outreach Activities

Presentations, health fairs, & partner meetings are conducted by multiple team members. A new Mobile Family Resource Center is under development.

Basic Needs Provided 1,112 Times

Includes food, diapers, formula, utility assistance, cribs, school supplies, and transportation.

Strategic Goals 1, 3, and 4



Client, Partner, and Staff Testimonials

I just had surgery and I still come with my walker. I don't want to miss it!

Grandmother raising 12- and 10-year-olds
Attending Parenting Workshops

Thank you for helping me and my mom. We hardly argue anymore and now I know how to ask for what I need.

12-year-old following parent's divorce

Watching this family learn together during our classes was really inspiring. They've been through so much. I'm grateful they trusted me to work with them through this tough time.

Family Support Specialist

I admit it's hard to hear the stories sometimes from kids who come to the shelter. But helping them feel safe, feeding them a hot meal, and seeing them finally relax and smile is why I love my work.

Youth worker at Youth Emergency Shelter

When my mom kicked me out, she didn't let me take anything. Thank you for helping me get an apartment and giving me a bed, some dishes, clothes, and food. I know thing will get better.

19-year-old high school graduate

What I love about the Center has been watching the kids at my school get so much out of the classes they've attended. They tell me how much they love the classes and you can see them doing better.

Nurse, EPISD

I knew having a baby would be hard, but not THIS hard! Meeting other parents has helped me understand I'm not the only one who has a hard time.

23-year-old mother of 10 month old
Works in Retail Sales

I don't think Dads get a lot of credit, especially when they don't live with their kids. It was great meeting other Dads who are trying as hard as I am to stay connected with their kid.

I learned a lot.
Father of 5-year-old, Veteran

It was such a relief to learn about resources that could help my family after I got laid off.

Father of 4, Works in Manufacturing

I had so much fun at the Parent Café that I decided to become a Table Host.

Thank you!
43-year-old mother of 15-year-old
Works in Banking

I cook on Tuesday so I don't have to cook on Wednesday and can come here.

27-year-old mother
attending Parent Cafés



Outcomes

Prevention Programs work with expectant parents and families with a child up to age 18. These programs serve the majority of clients seen at the Center and the focus is to support participants in building core skills. A common component across projects is to offer Be Strong Families Parent Cafés in conjunction with community partners.

- 87% of families in Prevention Programs stated their families improved in key strengths after receiving services.
- Attendees at Parent Cafés are invited to complete a survey. Among respondents, 99% stated they learned about how Protective Factors can keep their families strong and 95% said they learned a new way to handle stress or challenges in their lives.

Teens and young adults at risk of being trafficked (largely due to running away or homelessness) or who already have indicators of being exploited are served primarily through our Shelter, Drop-In Center, and Housing Programs. The focus of these programs is client safety and support in gaining independence.

- 97% of clients in Shelter, Drop-In Center, and Housing programs departed to a safe and stable destination.
- 91% of clients in our transitional living program secured employment or were actively looking. This program serves young adults experiencing homelessness through rental assistance and intensive case management.



A Brighter Future for El Paso

We are honored that our neighboring El Pasoans come, share their concerns and goals, learn, and partner with us to create the future they want for themselves and their families.

Innovation

Evolving and innovating programs is part of our mission and our history in El Paso. Here are some only-of-kind or first-of-kind programs or services we provided in 2025.

- **Licensed Youth Emergency Shelter** – Only one for teens in West Texas.
- **Drop-In Center** – Only one of kind in West Texas. Urgent support for teens and young adults who are at-risk of or are victims of trafficking.
- **EMPath Mobility Mentoring** – Supports upward mobility and life planning for families. First adopters in Texas.
- **Be Strong Families Parent Cafés** – First adopters in El Paso. Supports families in learning the protective factors that help keep children safe. We support other partners in delivering this service.
- **Home Instruction for Parents of Preschool Youngsters** – First adopters in El Paso.
- **Community Collaboration to Prevent Child Abuse** – Was one of the first 4 pilot sites in the nation. This is a model we created and have integrated in multiple areas to sustain the concept after the original grant ended.

Administration Highlights

Item	2025
Financial	
On-time Funder Reports & Billings	Yes
“Clean” Audits from Funders and Single Audit	Yes
Risk Management	
Facility Inspections Completed and Licenses Maintained	Yes
Staff/Client Safety Incidents on Campus	None
Client Safety – NO (ZERO) reports/investigations indicating physical harm to a client	Yes
Information Technology & Security	
Zero Breaches of IT systems	Yes
“Clean” funder reviews of IT systems/security	Yes
IT Systems meeting needs for client management and administration	Yes
Quality Assurance	
Maintained monthly tracking & analysis processes to optimize financial and program performance	Yes

The busy administrative team works hard to support staff, clients, and our mission.

Tasks include:

- Audits
- Special Events & Fundraising
- Cybersecurity
- IT and End-User Support
- Facilities Maintenance & Management
- Board Engagement
- HR Management
- Community Engagement
- Fund Development
- Contract Implementation & Administration
- Safety & Risk Management
- Performance & Quality Improvement
- Relationship Development
- Strategic Planning
- Problem Resolution

Officers:

- Beth Senger, CEO, 9 Years at Center
- Monica Ayala, Chief Financial Officer, 21 Years at Center
- Katherine Valencia, Chief Program Officer, 14 Years at Center
- Karina Rodas, Chief Talent and Systems Officer, 13 Years at Center
- Adrian Duran, Chief Development Officer, 4 Years at Center

Partners and Funders – Related to All Goals

The El Paso Center for Children relies on numerous individuals, community organizations, state, and national partners and funders to carry out its work. These serve as thought partners, referral sources, donors, advisors, sources of interns, partners on grant-funded projects, and friends when our agency and/or clients have unique needs. We may have accidentally left some important colleagues/entities off this list and we did not list individual donors to protect their privacy. If you worked with or supported us on any level, please know we appreciate you.

ADP, LLC & ADP Foundation
 Alpha XI Delta Sorority, UTEP
 BOK Financial
 Bank of America
 Be Strong Families
 Big Brothers Big Sisters of El Paso
 Cesle and Mamie Dues Foundation
 Chase Bank
 Child Crisis Center of El Paso
 Chuco Relic
 City of El Paso
 Cummins Foundation
 City of El Paso Department of Community and Human Development
 Clint Independent School District
 Corralito Steakhouse
 Crossland & Co. Insurance Agency
 El Paso Center for Children Board of Directors
 El Paso Children's Hospital
 El Paso Coalition for the Homeless & CoC Board
 El Paso Community Foundation
 El Paso County Juvenile Probation Department
 El Paso County Sheriff's Officers Association
 El Paso Dental Care PLLC
 El Paso Disposal, LP
 El Paso Electric Company
 El Paso Independent School District
 EP Municipal Police Officers Association
 El Paso Pediatrics
 El Paso Police Department
 Emergence Health Network
 Engel Realty Company, Paso Oeste Apartments

Espacio Vital Global
 Family Advisory Council
 Family Leadership Council
 Farrall and Blackwell Agency, Inc.
 Freeport McMoRan
 Ft. Bliss Division Sustainment Brigade
 GECU Foundation
 Ghostlight Creative
 Hanks High School National Honor Society
 Hensley Beverage Company
 Hervey Foundation
 HOME
 Hunt Family Foundation
 Lauterbach, Borschow, & Company
 MIMCO, Inc.
 Marathon Petroleum Corporation
 Moor Foundation
 Mounce, Green, Myers, Safi, Paxson & Galatzan
 Northwest EC High School NHS
 OTR Driver Tax Services, Inc.
 Office of Juvenile Justice and Delinquency Prevention
 Outlet Shoppes at El Paso
 PNC Foundation
 Palms Mexico Insurance
 Paso del Norte Center of Hope
 Paso del Norte Children's Development Center
 Paso del Norte Community Foundation
 Paso del Norte Health Foundation
 RAIZ Federal Credit Union
 Regency Printing, Inc.
 Rio Vista Behavioral Health
 Rotary Club of West El Paso

Security Service Federal Credit Union
 Southwestern Children's Home Trust
 Spring Keating Fund
 State Farm/Sunny Shields
 Sun City Security Service, Inc.
 Sunstate Equipment
 Sundt Foundation
 Sunland Park Racetrack and Casino
 Superior HealthPlan
 TLC & Associates, Inc.
 Texas HHS Family Support Services
 Texas Kids Dental/Smile 4Less Orthodontics
 Texas Network of Youth Services
 Texas Office of the Governor Child Sex Trafficking Team and Criminal Justice Division
 Tortilleria Cuahtemoc
 Troller Fund
 Truly Nolen of America, Inc.
 U.S. Administration for Children, Youth, and Families, Family and Youth Services Bureau
 U.S. Housing and Urban Development
 USI Insurance
 Underserved Communities Foundation
 United Way of El Paso County
 University of Texas at El Paso
 University Vision Centre
 Vinton Steel
 W.L. and Louise E. Seymour Foundation
 Walmart
 WestStar Bank
 Wilma D. Moleen Foundation
 YWCA El Paso del Norte Region
 Zin Valle Vineyards



If you would like to donate to or partner with the Center, please email Adrian Duran: aduran@epccinc.org